

ART PANDORA PRIVACY POLICY

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Privacy Policy

General

This Privacy Policy describes how we handle your personal information for our services on the ArtPandora websites. It applies generally to the ArtPandora.com website and content and other related websites where this policy appears in the footer of the page. The policy that applies on any of our domains or sub-domains is always the policy that appears in the footer of each website.

By accepting the Privacy Policy and the User Agreement in registration, you expressly consent to our collection, storage, use and disclosure of your personal information as described in this Privacy Policy. This Privacy Policy is effective upon acceptance for new users and is otherwise effective on Jan 1, 2015.

Collection of Information

You can browse the ArtPandora site without letting us know who you are or by revealing any personal information about yourself. Once you give us your personal information, you are not anonymous to us. If you choose to provide us with personal information, you consent to the transfer and storage of that information on our servers.

We may collect and store the following personal information:

- Email address, physical contact information, and (depending on the service used) financial information, such as credit card or bank account numbers.
- Transactional information based on your activities on the sites (such as bidding, buying, selling, item and content you generate or that relates to your account).
- Shipping, billing and other information you provide to purchase or ship an item.
- Chats, dispute resolution, correspondence through our ArtPandora, and correspondence sent to us.
- Other information from your interaction with our sites, services, content and advertising, including computer and connection information, statistics on page views, traffic to and from the sites, ad data, IP address and standard web log information.
- Additional information we ask you to submit to authenticate yourself or if we believe you are violating site policies (for example, we may ask you to send us an ID or bill to verify your address, or to answer additional questions online to help verify your identity or ownership of an item you list).
- Information from other companies, such as demographic and navigation data.
- Other supplemental information from third parties (for example, if you incur a debt to ArtPandora, we will generally conduct a credit check by obtaining additional information about you from a credit bureau, as permitted by law).

Marketing

We do not sell or rent your personal information to third parties for their marketing purposes without your explicit consent. We may combine your information with information we collect from other companies and use it to improve and personalize our services, content and advertising. If you don't wish to receive marketing communications from us or participate in our ad-customization programs, simply indicate your preference in your ArtPandora preferences page or by following the directions provided with the communication or advertisement.

Use of Information

Our primary purpose in collecting personal information is to provide you with a safe, smooth, efficient, and personal experience. You agree that we may use your personal information to:

- Provide the services and customer support you request.
- Resolve disputes, collect fees, and troubleshoot problems.

- Prevent potentially prohibited or illegal activities, and enforce ArtPandora’s User Agreement.
- Customize, measure and improve our services, content and advertising.
- Tell you about our services and those of our corporate family, targeted marketing, service updates, and promotional offers based on your communication preferences.
- Compare information for accuracy, and verify it with third parties.

Disclosure of Your Information

We may disclose personal information to respond to legal requirements, enforce our policies, respond to claims that a listing or other content violates the rights of others, or protect anyone’s rights, property, or safety. Such information will be disclosed in accordance with applicable laws and regulations.

We may also share your personal information with:

- Service providers under contract who help with our business operations (such as fraud investigations, bill collection, and affiliates).
- Other third parties to whom you explicitly ask us to send your information (or about whom you are otherwise explicitly notified and consent to when using a specific service).
- Law enforcement or other governmental officials, in response to a verified request relating to a criminal investigation or alleged illegal activity. In such events, we will disclose information relevant to the investigation, such as name, city, state, pin code, telephone number, email address, User ID history, IP address, fraud complaints, and bidding and listing history.
- Other business entities, should we plan to merge with or be acquired by that business entity. (Should such a combination occur, we shall require that the new combined entity follow this privacy policy with respect to your personal information. If your personal information will be used contrary to this policy, you will receive prior notice.)

Without limiting the above, in an effort to respect your privacy and our ability to keep our marketplace free of fraudulent persons, we will not otherwise disclose your personal information to law enforcement, other government officials, or other third parties without a subpoena, court order or substantially similar legal procedure, except when we believe in good-faith that the disclosure of information is necessary to prevent imminent physical harm or financial loss or to report suspected illegal activity.

Information You Share on ArtPandora

Your User ID is displayed throughout ArtPandora (and so available to the public), and is connected to all of your ArtPandora activity. Other people can see your items for sale, storefronts, feedback, ratings and associated comments. Notices sent to other marketplace members about suspicious activity and policy

violations on our sites refer to User IDs and specific items. So if you associate your name with your User ID, the people to whom you have revealed your name will be able to personally identify your ArtPandora activities.

If you access our sites from a shared computer or a computer in an internet café, certain information about you, such as your User ID, activity or reminders from ArtPandora, may also be visible to other individuals who use the computer after you.

[Using Information from ArtPandora](#)

ArtPandora enables you to share personal and financial information to complete transactions. We cannot guarantee the privacy or security of your information and therefore we encourage you to evaluate the privacy and security policies of your trading partner before entering into a transaction and choosing to share your information. To help protect your privacy, we allow only limited access to other users' contact, shipping and financial information to facilitate your transactions. When users are involved in a transaction, they have access to each other's name, User ID, email address and other contact and shipping information. In all cases, you must give other users a chance to remove themselves from your database and a chance to review what information you have collected about them.

You agree to use user information only for:

- ArtPandora transaction-related purposes that are not unsolicited commercial messages; using services offered through ArtPandora (e.g. escrow, insurance, shipping and fraud complaints), or other purposes that a user expressly chooses.

Cookies

We use "cookies" (small files placed on your hard drive) on certain of our pages to help analyze our web page flow; customize our services, content and advertising; measure promotional effectiveness, and ensure the overall safety of the ArtPandora marketplace.

ArtPandora uses cookies on various pages of the our site to:

- Allow you to enter your password less frequently during a session.
- Provide information that is targeted to your interests.
- Promote and enforce the safety of our marketplace.
- Offer certain features that are only available through the use of cookies.
- Measure promotional effectiveness.
- Analyze the ArtPandora.com web page flow.

[No Spam, Spy-ware or Spoofing](#)

ArtPandora and our users do not tolerate spam. Make sure to set your ArtPandora notification preferences so we communicate to you the way you prefer. You are not licensed to add other ArtPandora users, even a user who has purchased an item from you, to your mailing list (email or physical mail) without their express consent. To report ArtPandora-related spam or possible fraudulent e-mails to ArtPandora, please forward the email to admin@artpandora.com.

You may not use our communication tools to send spam or otherwise send content that would violate the ArtPandora User Agreement. We automatically scan and may manually filter messages to check for spam, viruses, phishing attacks and other malicious activity or illegal or prohibited content, but we do not permanently store messages sent through these tools. If you send an email to an email address that is not registered in our marketplace (via Refer-a-Friend or other tools), we do not permanently store that email or use that email address for any marketing purpose. We do not rent or sell these email addresses.

[Account Protection](#)

Your password is the key to your account. Use unique numbers, letters and special characters, and do not disclose your ArtPandora password to anyone. If you do share your password or your personal information with others, remember that you are responsible for all actions taken in the name of your account. If you lose control of your password, you may lose substantial control over your personal information and may be subject to legally binding actions taken on your behalf. Therefore, if your password has been compromised for any reason, you should immediately notify ArtPandora and change your password.

[Important Tips on Choosing a Password](#)

- Choose a password that is at least 6 characters long with a combination of lower and uppercase letters, numbers, and symbols such as an exclamation mark, or asterisk.
- Choose a password that is personal to you and you only. Do not choose your name, or birthday, your spouse's name, as these are easily cracked.

[Accessing, Reviewing and Changing Your Personal Information](#)

You can see, review and change most of your personal information by signing on to ArtPandora. Generally, we will not manually modify your personal information because it is very difficult to verify your identity remotely. You must promptly update your personal information if it changes or is inaccurate. Once you make a public posting, you may not be able to change or remove it. Upon your request, we will close your account and remove your personal information from view as soon as reasonably possible, based on your account activity and in accordance with applicable law. We do retain personal information from closed accounts to comply with law, prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigations, enforce the ArtPandora User Agreement, and take other actions otherwise permitted by law.

Security

Your information is stored on our servers located in the India. We treat data as an asset that must be protected and use lots of tools (encryption, passwords, physical security, etc.) to protect your personal information against unauthorized access and disclosure. However, as you probably know, third parties may unlawfully intercept or access transmissions or private communications, and other users may abuse or misuse your personal information that they collect from the site. Therefore, although we work very hard to protect your privacy, we do not promise, and you should not expect, that your personal information or private communications would always remain private.

Third Parties

Except as otherwise expressly included in this Privacy Policy, this document addresses only the use and disclosure of information we collect from you. If you disclose your information to others, whether they are bidders, buyers or sellers on our sites or other sites throughout the internet, different rules may apply to their use or disclosure of the information you disclose to them. ArtPandora does not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. We encourage you to ask questions before you disclose your personal information to others.

General

We may amend this Privacy Policy at any time by posting the amended terms on this site. All amended terms automatically take effect 30 days after they are initially posted on the site. In addition, we will notify you through the ArtPandora Message Center.

If your questions are not answered online, you may write to us at:

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